



European Innovation Partnership on Active and Healthy Ageing

A strategy for scaling up successful innovations

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European Innovation Partnership 'grass roots' models of excellence



Main steps of the scale up strategy

1. Establishment of EIP AHA database of good practices
2. Assessment of viability of good practices for scaling up
3. Classification of good practices for replication

WHAT

4. Facilitating partnerships for scaling up
5. Implementation

HOW

✓ *Consider Key Success Factors and Lessons Learnt*



European Scaling up Strategy



Step 1 – Database of good practices

- More than 70 good practices from the Reference Sites
- More than 300 good practices from the Action Groups
- The Commission can:
 - ✓ *develop an integrated on-line database of good practices*
 - ✓ *support partners in showcasing successful bottom-up innovation*

Step 2 – Viability of good practices

- Complex and disruptive nature of the interventions in care
 - *often difficult to measure their efficacy and efficiency directly*
 - *some studies have been based on small numbers*
- Therefore: assess the viability for scaling up by using comparability frameworks, not only "classic" evidence
 - *compare systems on a larger scale and identify their characteristics and indicators of efficiency*
- **The Commission can:**
 - ✓ *provide a set of parameters and frameworks to enable stakeholders carry out the viability assessment of good practices*

Step 3 – Classification of good practices

- Need sufficiently generic elements that support transferability and adaptation to varying local circumstances and conditions
 - *related to type of health system, level of system's concentration (local, regional or national, primary, secondary or tertiary), eHealth readiness etc.*
- Contextual factors to be taken into account, e.g.:
 - *demographic, social and economic conditions, cultural factors, non-healthcare determinants that impact on population health and wellbeing*
- **The Commission can:**
 - ✓ *provide tools for classifying good practices and identifying their transferable elements on the basis of systems' characteristics, feasibility and contextual factors*

Step 4 – Facilitating partnerships

- Build relations between "*originating*" and "*adopting*" organisations
 - *e.g .twinning, coaching, learning networks and partnerships*
- Systematic diffusion of good practices, via e.g.:
 - *inter-regional collaboration networks (EUREGHA, ERRIN, CORAL, AER)*
 - *knowledge exchange platforms*
- The Commission can:
 - ✓ *facilitate collaboration through the work of Reference Sites and Action Groups, as well as through dedicated events (scaling up / twinning sessions)*

Step 5 – Implementation

- Based on key factors and lessons learnt
 - ✓ *plenty from the EIP AHA Reference Sites*

- Across 4 main stages:
 - *Planning and initiating the innovative service*
 - *Setting up a system for change*
 - *Organisational process and design choices*
 - *Monitoring, evaluation and dissemination*

Step 5 – Implementation –

Planning and initiating the innovative service

- Lay solid foundations
- Consult the stakeholders
- Identify and evaluate the real needs
- Costs assessment analysis
- Dedicated budget
- Well-defined roadmap for deployment

Step 5 – Implementation –

Setting up a system for change

- Good understanding of the context (of the *adopting* organisation)
- Political endorsement
- Engagement of relevant stakeholders
 - *Establishment of ecosystems*
 - *Secure the buy-in from all*
- Configure business model
- Secure financial viability

Step 5 – Implementation –

Organisational process and design choices

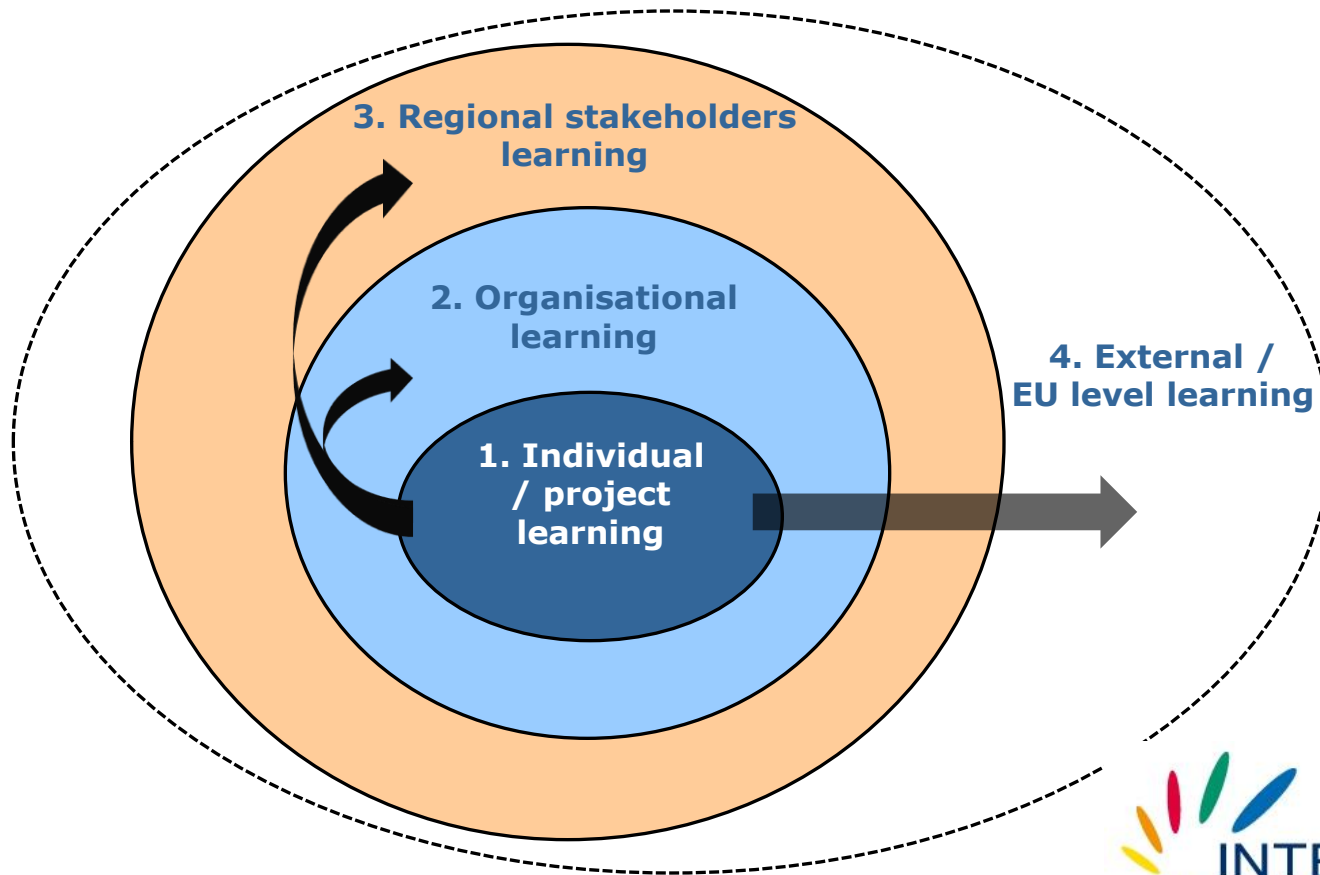
- Invest in human capital
 - *train and re-skill the workforce*
- Integrate ICT solutions in daily practice
 - *make choices to ensure interoperability and scalability*
 - *improve and refine with input from early adopters*
 - *modular design to allow new functionalities on the same infrastructure*
- Organisational changes
 - *requires strong political leadership*
 - *an agreed operational plan with clear responsibilities*
 - *incentivising change by an appropriate business model*

Step 5 – Implementation –

Monitoring, evaluation and dissemination

- Robust performance monitoring to collect high quality evidence
 - *establish assessment indicators*
 - *tools for continuous assessment of the deployment experience*
- Evaluation of cost effectiveness, to guarantee the sustainability
- Knowledge exchange and learning
 - *what works and what does not work – avoid replication of problems*
- Communication strategy - to raise awareness and acceptance

Scaling up – locally, inter-regionally, internationally





The screenshot shows the website for the European Innovation Partnership on Active and Healthy Ageing. The header includes the European Commission logo and the title "EUROPEAN INNOVATION PARTNERSHIP on Active and Healthy Ageing". A navigation menu contains links for Home, Members, Initiatives, Funding, Forum, Documents, Events, News, and About. The main content area features a large image of an elderly couple with the text "The Marketplace". To the right of the image is a "Thematic areas" sidebar with four categories: "Prevention, screening and early diagnosis", "Care and cure", "Active ageing and independent living", and "Horizontal issues and framework conditions". Below the main image are four columns of content: "Latest events" (listing AFE Annual Meeting Brussels and test 2 Brussels), "Latest news" (listing news with too big picture and nw test 2), "Latest initiatives" (listing TEST 3 J. APPELYARD and test download xls O. MELLINGER), and "Latest forum posts" (listing posts by Amelie QUIRKE and Juliette LEGROS). On the right side, there are sections for "Share with" (social media icons), "Welcome" (Register and Login / Register buttons), "Get involved!" (with a group of people icon and a right arrow), and "Action" (with a right arrow).

More information

*EIP Marketplace:
<https://webgate.ec.europa.eu/eipaha>*

*Active and Healthy
Ageing Partnership
<http://ec.europa.eu/active-healthy-ageing>*

Disclaimer: The views expressed in this presentation are those of the authors and do not represent the view of the European Commission on the subject matter